

david linder

david.a.linder@gmail.com | davidlinder.com
(760) 807-9889 | 2634 Wedgewood Ave, Escondido, CA

Experience

Students in Free Enterprise – Azusa Pacific University

President: May 2009-May 2010, Script Supervisor: January 2009-May 2010

Managed over 70 students in 8 different project groups.

Stimulated and corraled creative thinking into achievable strategic initiatives.

Lead projects to assist, teach, and mentor those in our community and abroad in the areas of entrepreneurship, environmental sustainability, success skills, financial literacy, and market economics.

Assembled and lead 10 member presentation team to win 4th consecutive Regional Championship and attend SIFE National Expo.

David Linder Photo

January 2008- Present

Experience in weddings, portraits, and events

Established a local brand presence through online ads, WOM, and events.

Leveraged social networks to create a strong consumer following.

ShootDotEdit Photo Editing Studio for Wedding Photographers

Staff Editor. May 2008 – August 2009

Edited with speed and precision.

Detected slight differences in color, contrast, and saturation.

Met deadlines at a fast paced, growing company

CertaPro Painters Largest Residential Painting Company in the US.

Residential Marketing Associate. May 2007 - August 2007

Created Residential Neighborhood Marketing Strategy(now in use at 5+ franchises)

Increased New Customer leads by 169% from the previous summer.

Incorporated the use of technology to create a readily available plotted map of jobs from the previous three years, and used this data to create relevant and targeted advertisements.

Academics

Azusa Pacific University - May 2010, *Cum Laude*

Bachelor of Science in Marketing & Minor in Sociology

Overall GPA: 3.7 Business GPA: 3.8 Dean's List (7 Semesters)

Skills & Abilities

Leadership, Organization, Strategic Problem Solving

Photography, Image Processing and Editing, Adobe Creative Suite

Clifton Strengths Finder: Input, Ideation, Activator, Positivity, Strategic

Interests

Innovation, Leveraging strengths and abilities for positive impact,

Photography, Music, Sports.

References

Dan Kipley, DBA. Professor, Azusa Pacific University

dkipley@apu.edu (626) 815-3844

Jared Bauman. Owner, ShootDotEdit, Bauman Photographers

weddings@baumanphotographers.com (619) 232-3020